PCT

WORLD INTELLECTUAL PROPERTY ORGANIZATION International Bureau



INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(51) International Patent Classification 7:

G06F 17/21

A2

(11) International Publication Number: WO 00/67149

(43) International Publication Date: 9 November 2000 (09.11.00)

(21) International Application Number: PCT/US00/11780

(22) International Filing Date: 1 May 2000 (01.05.00)

09/303,062 30 April 1999 (30.04.99) US

(71) Applicant: YAHOO, INC. [US/US]; 3420 Central Express Way, Santa Clara, CA 95051 (US).

(72) Inventors: MENDHEKAR, Anurag; 946 Tamarack Lane #11, Sunnyvale, CA 94086 (US). SOCHER, Gudrun; 1051 Lackawanna Court, Sunnyvale, CA 94087 (US). VISHWANATH, Mohan; 537 Tarter Court, San Jose, CA 95054 (US).

(74) Agent: FLIESLER, Martin, C.; Fliesler Dubb Meyer and Lovejoy LLP, Suite 400, Four Embarcadero Center, San Francisco, CA 94111-4156 (US). (81) Designated States: AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, CA, CH, CN, CR, CU, CZ, DE, DK, DM, DZ, EE, ES, FI, GB, GD, GE, GH, GM, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, TZ, UA, UG, UZ, VN, YU, ZA, ZW, ARIPO patent (GH, GM, KE, LS, MW, SD, SL, SZ, TZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GW, ML, MR, NE, SN, TD, TG).

Published

Without international search report and to be republished upon receipt of that report.

(54) Title: METHOD AND APPARATUS FOR RE-FORMATTING WEB PAGES

(57) Abstract

(30) Priority Data:

Methods and apparatus to selectively display a pre-determined set of contents for a specific class of devices. The apparatus includes an image generator, a section identifier and a section manipulator. The image generator generates an image of a pre-determined rendition of the set of contents; the section identifier identifies a section in the contents based on a preference of the provider of the set of contents; and the section manipulator re-formats the identified section to generate a new rendition, depending on a characteristic of the specific class of devices and a preference of the provider. After the re-formatting, the new rendition is displayed on the specific class of devices.

MODIFYING THE APPLICATION

177

AN APPLIANCE-SPECIFIC 179

MODIFYING THE APPLIANCE | 81

ADAPTED GUTPUT 183

ADAPTED GUTPUT 183

MODIFIED VERSION OF 187

THE APPLICATION 187

BEST AVAILABLE COPY

FOR THE PURPOSES OF INFORMATION ONLY

Codes used to identify States party to the PCT on the front pages of pamphlets publishing international applications under the PCT.

AL	Albania	ES	Spain	LS	Lesotho	SI	Slovenia
AM	Armenia	FI	Finland	LT	Lithuania	SK	Slovakia
AT	Austria	FR	France	LU	Luxembourg	SN	Senegal
AU	Australia	GA	Gabon	LV	Latvia	SZ	Swaziland
AZ	Azerbaijan	GB	United Kingdom	MC	Моласо	TD	Chad
BA	Bosnia and Herzegovina	GE	Georgia	MD	Republic of Moldova	TG	Togo
ВВ	Barbados	GH	Ghana	MG	Madagascar	TJ	Tajikistan
BE	Belgium	GN	Guinea	MK	The former Yugoslav	TM	Turkmenistan
BF	Burkina Faso	GR	Greece		Republic of Macedonia	TR	Turkey
BG	Bulgaria	HU	Hungary	ML	Mali	TT	Trinidad and Tobago
BJ	Benin	ΙE	Ireland	MN	Mongolia	UA.	Ukraine
BR	Brazit	IL	Israel	MR	Mauritania	UG	Uganda
BY	Belarus	IS	Iceland	MW	Malawi	US	United States of America
CA	Сапада	ΙT	Italy	MX	Mexico	UZ	Uzbekistan
CF	Central African Republic	JP	Japan	NE	Niger	VN	Viet Nam
CG	Congo	KE	Kenya	NL	Netherlands	YU	Yugoslavia
CH	Switzerland	KG	Kyrgyzstan	NO	Norway	zw	Zimbabwe
CI	Côte d'Ivoire	KP	Democratic People's	NZ	New Zealand		
CM	Cameroon		Republic of Korea	PL	Poland		
CN	China	KR	Republic of Korea	PT	Portugal		
CU	Cuba	KZ ·	Kazakstan	RO	Romania		
CZ	Czech Republic	LC	Saint Lucia	RU	Russian Federation		
DE	Germany	LI	Liechtenstein	SD	Sudan		
DK	Denmark	LK	Sri Lanka	SE	Sweden		
EE	Estonia	LR	Liberia	SG	Singapore		

-1-

METHOD AND APPARATUS FOR RE-FORMATTING WEB PAGES

This is a continuation-in-part of co-pending U.S. Patent Applications: S/N 09/098,670, filed on June 17, 1998; and S/N 08/970,735, filed on November 14, 1997, both incorporated by reference into this specification.

5

BACKGROUND OF THE INVENTION

The present invention relates generally to a client-server technology and more particularly to a client-server system with the application delivered to the client being automatically modified based on the resources available.

10

A server computer may deliver applications to many different types of clients through many different types of media. For example, the server can be delivering a page to a printer through a cable, a note to a pager through radio waves, an audio message to a cellular phone through microwave, a web page to a Internet enabled computer or a palmtop through infrared radiation, a movie to a television through optical fibers, or an on-off command to the switch of a microwave oven or the central air-conditioning system of a house through twisted pairs.

15

Each of these clients or appliances have different capabilities. Some of them can have relatively powerful microprocessors and memory capacity, such as a palmtop. Others can be ultra-thin clients with minimal computation and memory power, such as a television. The delivery media can be very different. For example, some have large bandwidth, such as optical fibers; but others have low bandwidth, such as twisted pairs. Also, the applications can be quite diverse. For example, a movie requires large bandwidth, low latency, and is quite tolerant to error rates; but an on-off command to a switch has to be absolutely accurate, though the bandwidth requirement is low.

25

20

There is typically a specific approach to deliver each type of application through a specific medium to a specific client. For example, if you want to print a page, you will activate a specific printer driver to print that page; and if you want to send a web-page to your Internet enabled computer, your web-page is compressed by a certain pre-determined

ratio and is transmitted following a specific network protocol. Different software programs are called by the server to accomplish such diverse tasks.

Whether an Internet enabled computer or a television requests for an interactive application, which is an application that you can interact with, such as a web-page, the server typically follows the same preset network protocol to deliver the interactive application. In other words, if, for example, the transmission medium is changed after the protocol is preset, the server does not have the intelligence to modify the protocol dynamically in view of the change. There is no intelligent adaptability on the part of the server. The server would not know or would not care that a user is sitting one foot away from the web-page on the Internet enabled computer, or is sitting six feet away from the web-page on the television.

Not only does the server lack adaptability, the server would not be able to respond to certain requests from certain clients. For example, the application is a push application, which is an application determined by a user based on her profile, such as quoting the stock price of XEROX at 1 PM everyday. A server would not be able to respond automatically to both a pager requesting for a stock quote, and a standard telephone requesting for a weather report. The way it is typically done nowadays is to have a separate server dedicated to handle each of these tasks.

It should be apparent from the foregoing that there is still a need for an apparatus and method to automatically handle such diverse applications, client capabilities and transmission media, such that different applications can be automatically modified based on the resources available from the transmission media and the clients.

SUMMARY

25

5

10

15

20

The present invention is on methods and apparatus that automatically modify an application in view of one or more of the following: the application, and the capability of the client requesting the application and the transmission medium delivering the application. The client can be a palmtop computer showing your new appointment of the day, a microwave oven automatically being turned on at 6 PM to cook your chicken, or a

television showing your favorite James Bond movie. Each of these clients has different capabilities connected to different transmission media, and each application has its characteristics. Based on this invention, the server computer automatically modifies the specific application in view of the resources available so as to maximize the benefits of the resources.

5

10

15

20

25

In one embodiment, the application can be of an interactive type, such as a webpage, which a user can interact with. This embodiment includes a server apparatus in a
server. The server apparatus includes an appliance-specific transducer and an adaptive
transmission transducer. The appliance-specific transducer, in view of a client's request for
an interactive application in the server, is configured to modify the application based on the
client and the application to generate an appliance-specific output. This output is modified
automatically depending on the client and the application itself. The adaptive transmission
transducer, which is coupled to the appliance-specific transducer, is configured to modify
the appliance-specific output. The modification is again based on the application and the
corresponding medium of transmission. After the modification, an adapted output is
generated, and is delivered through the medium to the client. Then, the client decodes the
adapted output to produce a modified version of the interactive application that is adapted
for the client.

In another embodiment, the application can be of a push type. A push application is an application that is pre-determined by a user, such as from the user's profile. Based on her preference, as shown in her profile, specific applications can be delivered to her. For example, during weekends, she prefers to wake up at 9 am, and she likes music by the Beetles. So at 9 am every Saturday and Sunday, the server selects a song by the Beetles, compresses it, and delivers it to her speaker next to her bed for fifteen minutes. This embodiment also includes a server apparatus, with its corresponding appliance-specific transducer and adaptive transmission transducer.

Yet another embodiment includes a client apparatus in a client. The client apparatus includes a decoder for generating the modified version of an application from an adapted output. The adapted output is generated by one of the above described appliance-specific

transducer and adaptive transmission transducer

Based on the present invention, applications are automatically mapped onto various clients based on the resources available. In one embodiment, the resources include the bandwidth, acceptable error rates, and the latency of the transmission medium, and the processing power and memory capacity of a client.

With the present invention, different types of clients can be connected through the same transmission medium, such as a high speed Internet connectivity. The server can modify the applications based on the clients receiving them and based on the applications. Also, with the present invention, different types of clients can be connected through different media, such as wired and wireless, digital and analog; and the server can adapt the applications accordingly.

The client can be ultra-thin, with minimal computing power and memory capacity because the server has already adapted or modified the application for the client. In other words, the client can be a very low-cost device.

Moreover, since applications can be modified by the server to fit specific clients, the same content materials can be used for different clients. For example, the present invention can use the same Internet content for an Internet enabled computer and a television. And these contents can be delivered to different clients in real time.

With the present invention, development time to adapt different applications to a new type of client can be significantly reduced. Changes can be done through software modification based on the present invention. This, in turn, significantly enables widespread deployment of a new type of client into the market place quickly.

Another embodiment of the present invention includes a customization tool to reformat a pre-determined rendition of contents, such as a Web page, for specific classes of devices, based on preferences of content providers or end users or both.

Note that the language used in the specification has been principally selected for readability and instructional purposes, and may not have been selected to delineate or circumscribe the inventive subject matter. Also, the features and advantages described in the specification are not all-inclusive. Other aspects and advantages of the present invention

10

5

15

20

25

-5-

will become apparent to one of ordinary skill in the art, in view of the specification, which illustrates by way of example the principles of the invention.

BRIEF DESCRIPTION OF THE DRAWINGS

5

- FIG. 1 shows examples of applications applicable to the present invention.
- FIG. 2 shows an example of the server side and the client side of the present invention connected through a transmission medium.
 - FIG. 3 shows one set of steps to implement one embodiment of the invention.
 - FIG. 4 shows examples of appliance-specific transducers in the present invention.

10

- FIG. 5 shows one embodiment of the adaptive transmission transducer of the present invention.
- FIG. 6 shows examples of the characteristics of transmission media for the present invention.

15

- FIG. 7 shows examples of ways to select the compression algorithms based on the computation power of the client and the input data type in the present invention.
- FIGS. 8A-B show examples of network protocols selected by the adaptive packetizer under different conditions in the present invention.
- FIGS. 9A-B illustrate an example of a decision tree of the present invention for a Web browsing application.

20

Same numerals in Figures 1-9 are assigned to similar elements in all the figures. Embodiments of the invention are discussed below with reference to Figures 1-9. However, those skilled in the art will readily appreciate that the detailed description given herein with respect to these figures is for explanatory purposes as the invention extends beyond these limited embodiments.

25

DETAILED DESCRIPTION OF THE INVENTION

The present invention is applicable to a server-client environment. The server can be connected to one or more clients through the corresponding transmission media. The server can be a personal computer or other types of computers, typically with more

-6-

computation power and memory than the clients. The clients can be many different types of computing engines; for example, they can be an Internet enabled computer, a television, a palmtop, a microwave oven, a telephone, or a pager. Thus, the capabilities of a client can be quite flexible, as long as it has a decoder to decode the information delivered by the server. In one embodiment, the clients also have some form of user-interface apparatus to communicate the decoded information to a user.

In one example, a client requests for an application. This can be done by a user activating his set-top box. He might want to get to YAHOO's web page through his television. This type of application is known as an interactive application, 102 in FIG. 1. In such an application, a user can interact with the application. This is different from just passively watching a STAR TREK episode on the television, because a user cannot change anything in the episode. Anyway, the request is transmitted to the server, which will access the web page. Then the server adapts the accessed web page for the television, with the adaptation depending on a number of factors; for example, the web page itself, such as whether the web page contains text, images, video or some combination thereof; and the resources available, such as the transmission medium carrying the web page to the client. and the capability of the client. In one embodiment, the web page is modified based on MPEG1 specifications and the RTP network protocols, and is transmitted through an Internet connection from the server to the set-top box of the television. In this case, the client is the television and the set-top box, which receives the transmitted signal, and decodes it. The decoded signals are typically a modified version of the original application. In other words, the decoded application is not exactly the same as the application in the server. Then the set-top box shows the web page on the television, allowing the user to interact with it.

25

5

10

15

20

In another embodiment, a user initially enters his preference to the server. This can be the score of the LA Lakers basketball team at the end of each of their games to be shown on her pager screen. Such piece of information is also known as a push application, 104 in FIG. 1; it is preset by the user. When a score is available, the server can deliver it to her pager through radio wave. Again the application can be adapted based on at least one

characteristic of the application itself and the resources available.

FIG. 2 illustrates one embodiment of the server side and the client side of the present invention connected through a transmission medium 154. FIG. 3 shows one set 175 of steps to implement one embodiment of the invention.

5

In one embodiment, the server side includes an appliance-specific transducer 150 and an adaptive-transmission transducer 152. In general terms, the appliance-specific transducer 150 modifies (step 177) an application based on the capability of the client; and the adaptive-transmission transducer 152 further modifies (step 181) the application based on the transmission medium 154. The modification can also depend on the application itself; for example, an audio signal is modified in a different way as compared to a piece of written text. In one embodiment, the client includes a decoder 156 and a user-interface 158. The decoder 156 interprets or decodes (step 185) the delivered signal, which, may have previously been tailored to the capability of the decoder 156. Then, the user-interface 158 presents the modified application 187 to a user.

15

10

In one embodiment, the appliance-specific transducer 150 modifies an application based on at least one characteristic of the application in conjunction with the client. For illustration purposes, there are four different types of applications; and they are:

(a) Document or Doc, which includes text and images in their corresponding formats.

20

- (b) Internet, which includes streaming multimedia and plugins.
- (c) Email.
- (d) Form, which includes different types of forms with different formats for a user to enter information into.

Each of these applications has its characteristics, and can be modified differently depending on the client.

25

FIG. 4 shows examples of appliance-specific transducers 150 in the present invention. In this specification, a term with an application appended by a client designates an appliance-specific transducer 150 for that application and that client. For example, a DocTV designates an appliance specific transducer for modifying a document for television

viewing. This transducer can include a number of sub-transducers, such as a format sub-transducer for TV to change the format of the image depending on the television. This can be changing the size of the text so that a user six feet away can see the text. So there can be one or more of such sub-transducers to adapt the application for television viewing. Note that television is typically watched six or more feet away, while a computer monitor is less than one foot away from a viewer. Other sub-transducers, depending on needs, can be a text sub-transducer to change the text characteristics based upon the client, an image sub-transducer to change the image characteristics based upon the client's display capabilities, and a user-interface sub-transducer to enhance the usability of the application on the client. The appliance-specific transducer 150 can add one or more sub-transducers dynamically to modify the application accordingly.

5

10

15

20

25

Figure 4 shows additional examples of such sub-transducers. For example, if one is browsing the Web using a phone with a display, the appliance-specific transducer 150 can be a DocSPhone, 200, with S in SPhone denoting screen, or an InternetSPhone, 202. The DocSPhone is used if one is just using the phone to passively receive messages, while the InternetSPhone is used if one is using the phone to interact with the messages, as in interacting with a Web page. For another example, if one is using the phone to retrieve email, the appliance-specific transducer 150 can be an EmailSphone, 204, or a DocSPhone. The EmailSPhone, 204, has additional intelligence in that the phone can have a software management system for email. As a final example, if the phone is used for electronic commerce or E-Commerce, the appliance-specific transducer 150 can be a FormSPhone, 206, which can allow a user to edit a form, as in ordering a book from the Web.

There are different ways to produce such appliance-specific transducers 150. One way is based on methods and apparatus disclosed in the co-pending U.S. Patent Application S/N 08/970,735, filed on November 14, 1997, to generate such transducers dynamically. Another method can be through direct mapping. For example, a page in HTML can be changed or mapped directly into a bit-map.

In one embodiment, the output from the appliance-specific transducer 150 is an appliance-specific output 179, which is further modified by an adaptive-transmission

-9-

transducer 152.

The adaptive-transmission transducer 152, based on the characteristics of the application and the transmission medium 154, modifies the appliance-specific output 179 to generate an adapted output 183. In one embodiment, the compression algorithm and the network protocol to be operated on the appliance-specific output 179 depend on at least one characteristic of the application, such as the reliability or error rate of the application required, and the speed or bandwidth of the transmission medium 154. After the appliance-specific output 179 is modified to generate the adapted output 183, the server sends the adapted output 183 through the transmission medium to the client.

10

5

FIG. 5 shows one embodiment of the adaptive-transmission transducer 152 of the present invention. It includes a multimode compressor 250 and an adaptive packetizer 252. The compressor selects the appropriate compression algorithm to compress the appliance-specific output 179, while the adaptive packetizer 252 selects the network protocol to generate the adapted output 183.

15

20

FIG. 6 shows examples of the characteristics of transmission media for the present invention. The different characteristics can be in the bandwidth, error rates and latency. Latency represents how long a client has to wait for an application. A medium with a high error rate implies that data going through such a transmission medium 154 tends to have more errors. To compensate for such deficiencies, an application might have to be re-sent to ensure the right signal has been received. This increases latency. For example, an analog signal, 300, transmitted through air--a wireless analog signal--has high error rate, 302, because signal interference can be high. Since the signals might have to be transmitted a number of times to ensure accuracy, the latency of the signal increases, 304. Depending on the application and the transmission medium 154 to be used, the adaptive-transmission transducer 152 automatically takes into account such variations, for example, by selecting the appropriate compression algorithm and network protocol.

25

In one embodiment, the multimode compressor 250 automatically selects the compression algorithm in view of the application, the transmission medium 154 and the

client. The higher the form of data to be sent from the server to the client, the lower the bandwidth required, but the more computation power the client has to have. For example, with respect to ASCII text (a higher form data) and bitmap (a lower form data), the ASCII text document takes less bandwidth to be transmitted, but the client needs the decoding capability to understand the ASCII text. On the other hand, if the document is sent in bitmap, the client displays whatever is received, but the amount of data sent increases significantly. If the client has the capability to decode compressed ASCII text, and if the transmission medium 154 has a small bandwidth, then it is better to compress the ASCII text before transmission. This ensures a more efficient use of the resources.

10

5

In one embodiment, the parameters used to choose the compression algorithm include:

(b) Input data type, whether it is text, graphics, natural images, audio or video. Note that the application can have a number of different input data type, such as there can be text and images on the same page.

15

- (b) Rate-distortion requirement, or the compromise between bandwidth versus quality.
- (c) The transmission medium 154, which affects the bandwidth, error rate and latency.
- (d) Capabilities of the server and the client, such as the processing power and memory available.

20

A number of compression algorithms are applicable to this invention. They include Lempel-Ziv (LZ), Run Length Encoding (RLE), JPEG, Hierarchical Vector Quantization (HVQ), ADPCM, MPEG1, MPEG2, H.263 and Hierarchical Vector Quantization with Conditional Replenishment (HVQCR).

25

FIG. 7 shows ways to select the compression algorithms based on the input data type and the computation power of the client because the decoder 156 might need to decompress the adapted output 183. Note that the computation power of the server may also have to be taken into account because it is the server, or the multimode compressor 250, that is performing the compression. However, typically, the client is not as powerful

as the server. If the client has sufficient power to decompress, the server should have sufficient power to compress.

In one embodiment, the adaptive-transmission transducer 152 not only selects the compression algorithm, it also selects the network protocol. This can be done by the adaptive packetizer 252. To illustrate the present invention, three protocols are considered, and they are TCP, UDP and RTP.

5

10

15

20

25

FIGS. 8A-B show examples of network protocols selected by the adaptive packetizer 252 under different conditions, with FIG. 8A for low-error rates and FIG. 8B for high-error rates. In one embodiment, the selection again is done in an adaptive manner, with the choice made depending on the data type of the application and the transmission medium 154. For example, if the application is a piece of text and has to be accurate, then error rate has to be low. If the transmission medium has inherently high latency, then as shown in FIG. 8A, UDP is selected. On the other hand, if the application is a video stream, then error rate can be high, but latency should be low because a viewer's enjoyment level drops if there are detectable gaps between frames. Based on FIG. 8B, RTP is selected.

In one embodiment, the client can be ultra-thin. It only needs minimal computing power and memory capacity because the server has already adapted or modified the application for the client. Such type of clients can be very low cost. An example of a ultra-thin client is a TV set top box that is capable of handling powerful applications, such as streaming audio and video, Java applets and ActiveX controls. Such a box may only require the computing power of a 16 MHz 80386 microprocessor, with 1 Mbyte memory, and with embedded software that can fit into 100 KBytes memory.

FIGS. 9A-B illustrate an example of a decision tree of the present invention for a Web browsing application 400. As shown in FIG. 9A, if the appliance or the client is a television 402, then the appliance-specific transducer 150 will select the sub-transducers of a DocTV and an InternetTV. The output from the appliance-specific transducer 150 is further modified, as shown in FIG. 9B. For example, a part of the application is a piece of text, so the data type, 404, is text, 406. Also, the transmission medium 154, or the

connection 408, is wired LAN, 410, with bandwidth of 10 mega bits per second (Mbps). Further assume that the computing power, 412, of the appliance is low, such as less than 10 million instructions per second (Mips). Then, following the decision tree, the adaptive-transmission transduer 152 will select RLE as the compression algorithm and UDP as the network protocol. After the modification, the output will be transmitted through the wired LAN to the appliance, which in this case is a television 402.

Another embodiment of the invention includes a new type of network protocol. It is an application layer protocol, known as VAP. It runs on top of network protocols, such as the TCP, UDP or RTP. VAP includes two packet types, the Rendered Data Object (RDO) and the Client Data Object (CDO). RDOs are sent from the server to the client in response to a CDO request.

The RDO characteristics include the following:

5

10

15

20

25

- (a) Each RDO packet is self-contained in that it is possible to decode and reproduce a portion of the output based upon each RDO separately. Such a feature is especially suitable to situations with high latency or high error rates. It also permits packets to be delivered out of order.
- (b) Each RDO packet contains complete information about the active areas of the screen and corresponding actions.
- (c) RDO packets contain information about the compression algorithm used.
- (d) VAP permits incremental reconstruction of the output at the client. This is applicable to implement smart-loading which improves the user experience by providing them with some data quickly. RDO packets contain information about the layer of the reconstruction including transparency information.

The CDO characteristics include the following:

- (a) Each CDO packet contains an appliance-id, which identifies the client and is specified by the VAP. It is for determining the capabilities of the client so as to allow the server to respond accordingly.
- (b) Each CDO packet contains an action and corresponding data.

One embodiment of the present invention includes an image generator, and a customizer to re-format a pre-determined rendition of contents, such as a Web page, into a new rendition, for a specific class of devices, based on preferences of content providers or end users or both.

5

One embodiment of re-formatting includes three windows on a display. One window shows an image of the original rendition of the contents, and another window shows a preview of the new rendition, which can include the image of the new rendition as shown in a simulated image of the specific class of devices. The images can be generated by the image generator. The third window shows a control panel, which is a user-interface of the customizer, to allow a content provider or an end user to re-format the original rendition.

10

15

Using the control panel, a content provider, can identify an area in the original rendition, and place it as a component in the new rendition. This can be done in a number of ways. For example, the customizer can include a section identifier and a section manipulator. The identifier identifies a section in the original rendition. After the section is identified, the manipulator copies that section, and automatically places it as a component in the new rendition. This could be achieved through a drag-and-drop metaphor. Based on the section identifier, a user can navigate from section to section in the original rendition, such as moving from the header to the left hand column. If the user wants a particular section, the user can highlight it. The section manipulator can then automatically place a copy of the section into the new rendition in a format selected by the user. The format desired can be set by a function key in the control panel. For example, if the original format is in three different columns, by clicking a list key, contents in the columns are transformed into a single list to be placed in the new format. The position of the list can be set by a position key in the control panel.

25

20

The new rendition depends on the characteristics of the specific class of devices. For example, if the specific class of devices is a pager, and the section selected is a title with a large font size on the original rendition, the font size of the title can be reduced to fit into the screen of the pager.

Once the user has finished identifying the desired sections, and generated the new rendition, the transformation from the original to the new rendition can be stored in a storage medium. In the future, similar original renditions will be transformed the same way to the same class of devices automatically. Similar renditions can be detected even when the renditions have slightly differing characteristics, such as when sections have been moved around, or additional sections introduced or certain sections that are irrelevant to the reformatting are absent.

5

10

15

In the above description, the re-formatting can be under the control of a content provider. However, an end-user can be in control of the process, or both the end-user and the content provider can control the process.

Thus, users, who can be content providers or end users, can have a pre-determined rendition of contents re-formatted as desired.

Other embodiments of the invention will be apparent to those skilled in the art from a consideration of this specification or practice of the invention disclosed herein. It is intended that the specification and examples be considered as exemplary only, with the true scope and spirit of the invention being indicated by the following claims.

-15-

CLAIMS

1. A computer-aided method to selectively display a pre-determined set of contents for a specific class of devices, the method comprising the steps of:

generating an image of a pre-determined rendition of the set of contents; identifying a section in the contents based on a preference of a user; and re-formatting the identified section to generate a new rendition, depending on a characteristic of the specific class of devices and a preference of the user;

such that the new rendition can be displayed on the specific class of devices.

- 2. A computer-aided method as recited in claim 1 wherein the user is selected from the group of an end-user viewing the new rendition and the provider of the set of contents.
- 3. A computer-aided apparatus to selectively display a pre-determined set of contents for a specific class of devices, the apparatus comprising:

an image generator configured to generate an image of a pre-determined rendition of the set of contents;

a section identifier configured to identify a section in the contents based on a preference of a user;

a section manipulator configured to re-format the identified section to generate a new rendition, depending on a characteristic of the specific class of devices and a preference of the user;

such that the new rendition can be displayed on the specific class of devices.

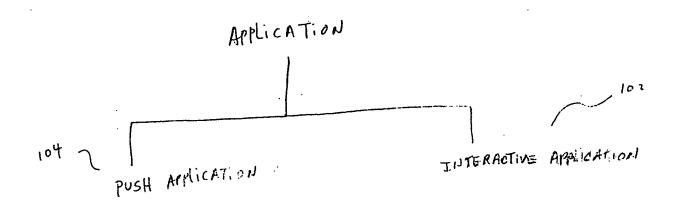
4. A computer-aided apparatus as recited in claim 3 wherein the user is selected from the group of an end-user viewing the new rendition and the provider of the set of contents.

5

10

15

20



appliance-specific transducer ~ 150

adaptive-transmission transducer ~ 152

_175

modifying the application an appliance-specific 179
output modifying the appliance 181

specific output 183

adapted output 185

decoding the adapted output - 185

modified vasion of the 187

application

Applications Appliances	Browsing the Web	Email	Document Browsing and Editing	E-Commerce	Searching on the Internet
Television	DocTV, InternetTV	EmailTV, DocTV	DocTV	DocTV, FormTV	DocTV, FormTV
Limited display PDA	DocPDA, InternetPDA	EmailPDA, DocPDA	DocPDA:	DacPDA, FormPDA	DocPDA, FormPDA
Portable Reader	DocPDR, InternetPDR	EmailPDR, DocPDR	DocPDR	DocPDR, FormPDR	DocPDR, FormPDR
Standard Phone	DocPhone, InternetPhone	EmailPhone, DocPhone	DocPhone	DocPhone, FormPhone	DocPhone, FormPhone
Phone with display	DocsPhone, InternetSPhone	EmailSPhone, DocSPhone	DocSPhone	DocSPhone, FormSPhone	DocSPhone, FormSPhone
200	202	\ ጊ ^o ሣ		iob	

FiG. B

multimode compression ~ 250

daptive packetizer ~ 252

	Characteristics → Transmission ▼	Bandwidth	Error Rate	Latency
	LAN - Category 5	High	Low:	Medium
	IEEE 1394	Very High	Low	Low
	Universal Serial Bus	High	Low :	Low
	Phone line (DSL)	High	Low	Medium
	Power line (Analog)	Low	High	Low
	Power line (Digital)	Low to Medium	Medium	Medium
3	Wireless (Analog 900 MHz)	Low	High	Low
300	Wireless (Digital 900 MHz)	Low	Medium \	Medium
	Wireless (Analog 2.4 GHz)	Medium	Medium	Low /
	Wireless (Digital 2.4 GHz)	Medium	Low	Medium
	Wireless (Low Bandwidth Digital)	Low	Medium/	Medium
			362	304

Input Type -> Compute Power	Text	Graphics	Natural Image	Audlo	Video
Low	RLE	RLE	HVQ	ADPCM	HVQCR
Medium	LZ	LZ	JPEG	MPEG1-Audio	MPEG1
High	LZ	LZ	JPEG	MPEG2-Audio	MPEG2/H.263

Input Type → Channel	Text	Graphics	Natural Image	Audio	Video
Lower Latency	TCP/UDP	TCP/UDP	TCP/UDP	RTP	RTP
Higher Latency	UDP	UDP	UDP	RTP	RTP

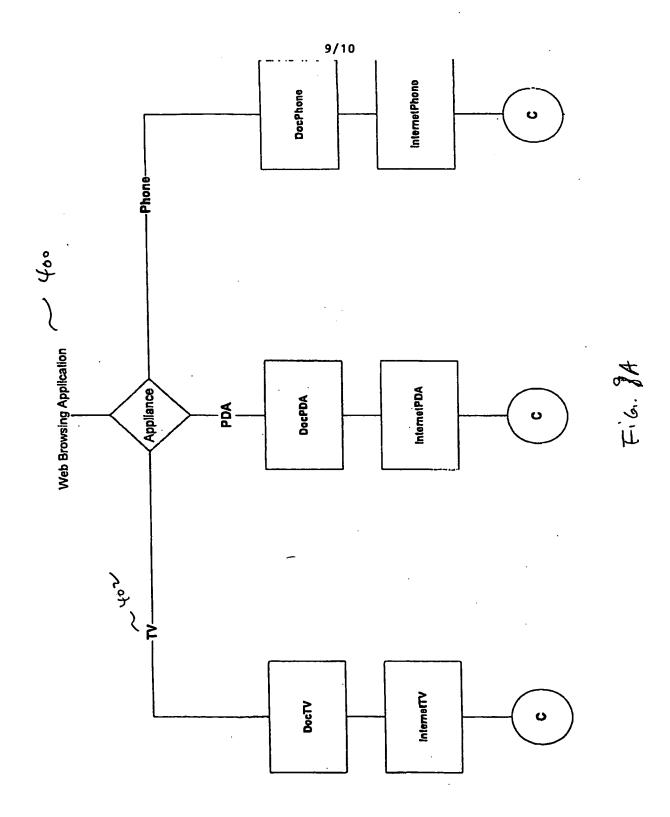
Fig. 8A

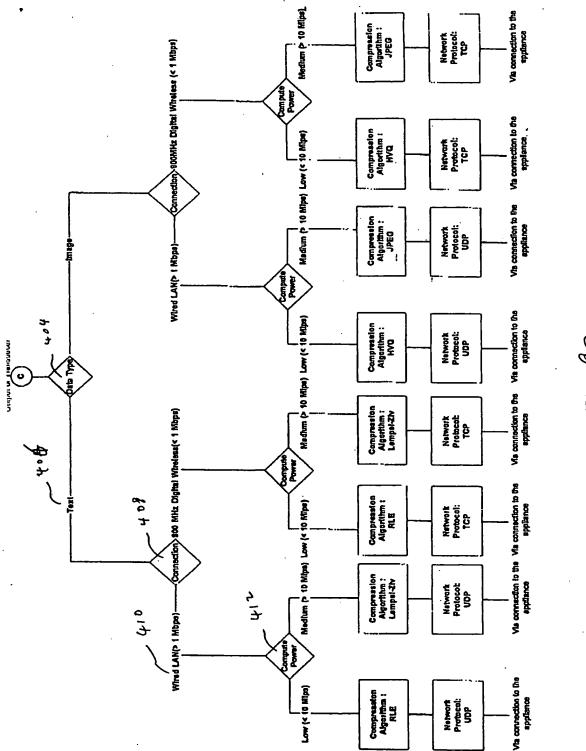
Input Type → Channel	Text	Graphics	Natural Image	Audio	Video
Lower Latency	TCP	TCP	TCP	RTP	RTP
Higher Latency	TCP	TCP	TCP	RTP '	RTP

Fi G. 8B

PCT/US00/11780

WO 00/67149





T: 6. 60

This Page is Inserted by IFW Indexing and Scanning Operations and is not part of the Official Record

BEST AVAILABLE IMAGES

Defective images within this document are accurate representations of the original documents submitted by the applicant.

Defects in the images include but are not limited to the items checked:

BLACK BORDERS

IMAGE CUT OFF AT TOP, BOTTOM OR SIDES

FADED TEXT OR DRAWING

BLURRED OR ILLEGIBLE TEXT OR DRAWING

SKEWED/SLANTED IMAGES

COLOR OR BLACK AND WHITE PHOTOGRAPHS

GRAY SCALE DOCUMENTS

LINES OR MARKS ON ORIGINAL DOCUMENT

REFERENCE(S) OR EXHIBIT(S) SUBMITTED ARE POOR QUALITY

OTHER:

IMAGES ARE BEST AVAILABLE COPY.

As rescanning these documents will not correct the image problems checked, please do not report these problems to the IFW Image Problem Mailbox.